



# Activity Professionals of Ontario

## Membership Survey

Dear APO Members: Your input is being sought on *Notes and News*, the membership newsletter, and [www.activitypro.org](http://www.activitypro.org), the APO website. As the key methods of communication within the organization, we are looking to ensure APO provides effective means of serving you, the members. Please take time to consider the following questions and provide your ideas on how APO can best meet your needs.

Return your completed survey to Sean Bray, APO Head Office, 156 - 7 - 841 Sydney Street, Cornwall, Ontario K6H 7L2. Alternately, fax to 1-613-933-1987. Thank you.

### Newsletter

Which sections of Notes and News do you read on a regular basis?

- |  |   |
|--|---|
| <input type="checkbox"/> all items, cover to cover | <input type="checkbox"/> APO president's report |
| <input type="checkbox"/> APO regional news         | <input type="checkbox"/> APO committee reports  |
| <input type="checkbox"/> program ideas             | <input type="checkbox"/> feature story          |

What other content would you like to see in the newsletter?

- |  |   |
|--|---|
| <input type="checkbox"/> letters to the editor                           | <input type="checkbox"/> calendar of upcoming professional events |
| <input type="checkbox"/> photographs of activity professionals in action |   |
| <input type="checkbox"/> other: _____                                    |   |

How would you like to obtain your APO newsletter? (Currently members receive a printed copy in the mail and have access to archived versions through the members-only area of the website)

- |  |
|--|
| <input type="checkbox"/> printed copy received by regular mail   |
| <input type="checkbox"/> online PDF (i.e. fully formatted online version, suitable for downloading and printing) |
| <input type="checkbox"/> online website version (i.e. interactive webpages for reading primarily online)         |
| <input type="checkbox"/> e-mail digest (i.e. short newsletter items, updates, and other APO announcements)       |
| <input type="checkbox"/> other: _____  |

What (if any) changes would you make?

### Website

Which website sections do you frequently visit?

- |  |   |
|--|---|
| <input type="checkbox"/> APO headlines (i.e. front page of the latest additions and announcements) |   |
| <input type="checkbox"/> jobs postings   | <input type="checkbox"/> convention             |
| <input type="checkbox"/> members-only archives   | <input type="checkbox"/> awareness week         |
| <input type="checkbox"/> website links   | <input type="checkbox"/> membership information |
| <input type="checkbox"/> contact pages (i.e. executives, regional reps, satellites, office)        |   |
| <input type="checkbox"/> awards pages  | <input type="checkbox"/> bursary application    |

What content would you like to see added?

What other changes would you make? (Please consider both content available and design/accessibility of the information)